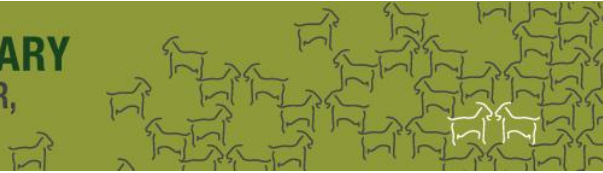




ICG2022
13th INTERNATIONAL
CONFERENCE
ON GOATS

EGER / HUNGARY
18-23 SEPTEMBER,
2022



13th International Conference on Goats

Hotel Eger & Park

Eger, Hungary

18 - 23 September 2022

EXHIBITOR / SPONSOR KIT

<http://www.icg2022.org/>

Scientific Secretariat

Dr. Sándor Kukovics
president
Hungarian Sheep and Goat Dairying Public
Utility Association
e-mail: kovimekk@gmail.com

Conference Secretariat

Éva Prieszol
project manager
Altagra Business Services and Travel Ltd.
Phone: +36 20 498 2266
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The Conference

The 13rd ICG was postponed twice because of the Covid-19 pandemic. The Board and the Scientific Committee of IGA, furthermore the Hungarian Organizing Committee decided to bring remote and in-person audiences together for one memorable hybrid event.

We hope, that approximately 300 participants from 35-45 countries will attend this outstanding event, offering a high quality scientific and educational program covering all aspects of the goat sector.

You are kindly requested to support the ICG2022 Conference, in Eger, Hungary. Your support will contribute greatly to the success of our organising efforts.

Information for Exhibitors

The ICG2022 Conference offers a wide range of exhibiting and advertising opportunities at the Venue and on the Virtual Conference Platform for institutions and companies interested in goat farming. The conference offers your organization many convenient and effective ways to get your product and/or service noticed by the attendees.

We are going to offer you booths of several sizes and exhibition groundspace at the conference venue. Apart from this, you will be able to set up a personalized profile on the virtual event platform. You may publish videos and brochures. We will encourage attendees to set up user profiles on the virtual event platform regardless of whether they are joining the virtual or physical event. This way attendees can easily find you, and you can easily search their profiles and start conversations with them. You can also request meetings with each other. Even if both parties are there in person, the platform would help them better manage their calendar. Company representatives can answer participants' questions in writing.

IGA Board is offering special discounts for IGA institutional members. Please check out the IGA website for details before filling the registration form.

More information about the conference including the program can be found at: www.icg2022.org

Date of the conference

18-23 September, 2022

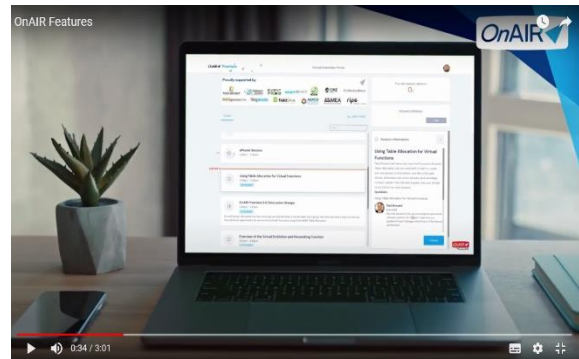
Venue of the conference

Hotel Eger & Park
3300 Eger, Szálloda u. 3.
Hungary



Venue for online participants

Virtual Conference Platform



Locations of the exhibition

The exhibition is an integral part of the conference and is placed at the heart of the site. The conference agenda has also been designed to allow additional time for visiting the exhibition. Also the Virtual Conference Platform offers a virtual exhibition surface where you can reach out online participants.

Setting up the stands and dismantling

Booths will be set up on 18 September 2022 (Sunday), and dismantled from 18.00 on 21 September 2022 (Wednesday).

Opening hours (provisional):

19 September 2022, Monday	09.00-19.00
20 September 2022, Tuesday	09.00-19.00
21 September 2022, Wednesday	09.00-18.00

Deadline for application

The deadline for application is 1 July 2022.

Hire of exhibition booths

We are offering standard booths of 4 and 6m². Please find here an example of the 6m² standard booth.

Standard Booth 6m²



Exhibitor Booth containing:

- white wall elements, in aluminium frame construction, 210 cm high
- (size of the white boards: 210×95 cm)
- a table, two chairs, three spotlights, one waste paper basket and a carpet
- one or two information counters (fixed)
- each stand will be supplied with one electrical socket (220V)
- fascia board with the name of the exhibiting company (if you want to have your company logo on the frieze, please send it in electronic format by e-mail)



Exhibition ground space

You will also have the possibility to bring your own stand system and just rent the needed ground space.

Prices

Prices are indicated on the application form. To make a booking please email the completed application form/s.

Ground space and booths will be allocated strictly on receipt of payment.

The following discounts will apply for IGA Institutional members:*Ambassador & Silver*

- 25 percent discount on exhibition ground space

Gold

- 50 percent discount on exhibition ground space

Platinum

- One complimentary exhibition booth
- Complimentary conference pass for one staff member

Discount for publishing houses and book stores:

A special discount is offered for publishing houses and book stores hiring exhibition ground space.

Special registration fee for all exhibitors:

A special fee for exhibitors will be charged for a maximum of two attendees/company. Please register on-line. The registration fee includes the following services: participation in the conference, lunch, coffee breaks, Welcome Cocktail, publications.

PLEASE NOTE:

- Water and sewerage connections are not available at the exhibition stands.
- According to the venue's rules, no food or drinks may be brought into the hotel without special permission from the hotel.
- Please send your company logo together with your application form.
- It is entirely up to you to safeguard your own booths, products, and items such as digital displays and A/V equipment during the opening hours. Keep valuable items under lock and key. In the evening, remove these items from the trade show display. It is safest to take them with you to your hotel room and bring them back the next day.
- Please make sure you have an insurance cover designed for exhibitors.
- If you have special needs (screen, TV, decoration, flowers, etc.), please contact the Conference Secretariat.



APPLICATION FORM FOR EXHIBITORS

Please complete the appropriate boxes below and return the form to the Conference Secretariat
Altagra Business Services and Travel Ltd.
e-mail: icg2022@altagra.hu

Company name: _____

Person to contact: _____ Country: _____

Post code: _____ City: _____ Address: _____

Phone: _____ E-mail: _____

EU VAT Number (if applicable): _____

Booth	Ground space
<input type="checkbox"/> The rental fee for a 4 m ² booth is € 1.200,- <input type="checkbox"/> The rental fee for a 6 m ² booth is € 1.800,-	I will need _____ m ² ground space and will bring my own installation with me. Minimum size of exhibition space: 4 m ² <input type="checkbox"/> The rental fee of the ground space: € 150,-/m ² <input type="checkbox"/> Reduced fee for publishing houses and book stores: € 100,-/m ²
Virtual exhibition	<input type="checkbox"/> This option is included in the price of booth and ground space rental fee
Virtual exhibition (remote access only)	<input type="checkbox"/> € 1.000,-

I am institutional member of IGA and want to take advantage of the discounts offered (please indicate, if you are Ambassador, Silver, Gold or Platinum member)

Date

Signature



Information for Sponsors / Advertisers

Sponsorship

ICG2022 appreciates any gifts towards its conference. Sponsors are recognized publicly both on-site, on the website and on the

Event Sponsorship

Social Event: *Get-together Party - BBQ*

Euro 1.500

Host this outstanding official gathering of the conference. Representatives from your organization are invited to meet and greet attendees of this event.

Sponsoring of this event will entitle you to the following excellent promotional opportunities:

- Banners and product display displayed during the Get-together Party - BBQ
- Three complimentary tickets to the Get-together Party - BBQ
- Recognition as the Get-together Party - BBQ Sponsor in conference printed material
- Acknowledgement on the website and on the Virtual Conference Platform.

Social Event: *Conference Gala dinner*

Euro 1.500

Host the most important social networking event of the conference. Representatives from your organization are invited to meet and greet attendees of this event.

Sponsoring of this event will entitle you to the following excellent promotional opportunities:

- Your company's name and logo will appear on the menu
- Three complimentary tickets to the Conference Gala dinner
- Recognition as the Gala dinner Sponsor in conference printed material
- Acknowledgement on the website and on the Virtual Conference Platform.

Other Sponsorship Opportunities

Final Program Sponsorship - 1/1 page advert on page inside (4 colours)

Euro 750

Put your organization's name in front of delegates every day of the conference by sponsoring the Final program. This guide lists all events and session locations, and is referenced throughout the conference.

Final Program is printed in A4 format and online version of it will be available for online participants. Ready to print text of the advertisement (colour) and company logo should be sent Press Quality PDF (300 dpi) file.

Poster Session Sponsorship

Euro 1.000

Make your business visible to the conference attendees by sponsoring the Poster Session.

Delegate pack insert, per item

Euro 1.000

Badge holder lanyard with company logo

Euro 800



Contra/in Kind Sponsorship

If you are able to donate a product to the congress we are more than happy to accept any of the following; wine, pens, pads, advertising space to promote the conference, editorial space, gifts for speakers and/or delegates, printing or any other services that you may be able to offer.

The following discounts will apply for IGA Institutional members:

Gold

- One full-page ad at 50 percent discount in the final program and on the Virtual Conference Platform.

Platinum

- Complimentary insert of your institution's brochure into delegates' pack
- Invitation to the gala dinner, offering the chance to meet with featured speakers, IGA leadership and other honored guests
- One free full-page in the final program and on Virtual Conference Platform.

General information for exhibitors / sponsors / advertisers

Payment

Please, send the completed application form to the Conference Secretariat either by e-mail. Upon receipt of the application form, the Conference Secretariat will issue a pro forma invoice. Hundred percentage pre-payment is required. Payment should be made by bank transfer. Fees are net prices indicated in Euro. Advertisement and exhibition fees are not subject to VAT for foreign companies. For companies with Hungarian VAT number plus 27 % VAT will apply. The pre-payment invoice will be issued upon receipt of the payment, the final invoice as soon as the conference is over.

General remark

The applicant acknowledges that he/she has no right to lodge damage claims against the organisers should the holding of the conference be hindered or prevented by political events (such as acts of terrorism, danger of hostility, war, etc.) or by unexpected economic events, pandemic or generally by force majeure, or should the non-appearance of speakers or other reasons necessitate programme changes.

Sponsorship levels

Sponsors who achieve the following amounts as exhibitors and/or advertisers are classified as follows:

Diamond sponsor	Euro 8.000	Silver sponsor	Euro 2.000
Gold sponsor	Euro 4.000	Bronze sponsor	Euro 1.000

Diamond, Gold, Silver and Bronze level sponsors will have special opportunities to appear on the Virtual Conference Platform.



APPLICATION FORM FOR SPONSORS / ADVERTISERS

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Altagra Business Services and Travel Ltd.
e-mail: icg2022@altagra.hu

Company name: _____

Person to contact: _____ Country: _____

Post code: _____ City: _____ Address: _____

Phone: _____ E-mail: _____

EU VAT Number (if applicable): _____

Social Event Sponsorship

Get-together party - BBQ Euro 1.500

Conference Gala dinner Euro 1.500

Other Sponsorship Opportunities

1/1 page advert in the final program Euro 750

Poster Session Euro 1.000

Delegate pack insert, per item Euro 1.000

Badge holder necklace with company logo Euro 800

I am institutional member of IGA and want to take advantage of the discounts offered
(please indicate, if you are Gold or Platinum member)

Date

Signature

